

ABANDONED WESTERN OIL FIELDS FOR RICHER PROMISE IN ZINC ORE

Organization of the Louisville Mansfield Zinc & Lead Syndicate Reveals Business Romance

Dr. T. T. Beeler, Dentist, Then Oil Magnate, Sold Interest in 157 Wells for Bigger Prospects.

Louisville, Ky.—How a business romance, blossoming in the bosom of Mother Earth, led the way to a dream of affluence that is fast materializing, is brought out in the organization here of the Louisville Lead & Zinc Syndicate Company, a corporation the stock of which rapidly is becoming the property of the public. That it is not a romance of the oil fields will be a matter of surprise to those who look largely to the oil well as the fountain of business romance.

Formation of the Louisville Mansfield Lead & Zinc Syndicate follows closely upon organization of the Kentucky Mansfield Lead & Zinc Syndicate, a corporation already on an operating and dividend-paying basis, but the romance goes back eleven years to the oil fields of the west and to a dentist's chair in a small Oklahoma town.



Dr. T. T. Beeler.

In a suite of offices in the Starks Building a small keen-eyed man, trying to make every minute yield its quota of result of an atmosphere of high pressure, knows all about the romance, for he had lived it. He is Dr. T. T. Beeler, vice president of the new LOUISVILLE MANSFIELD LEAD & ZINC SYNDICATE. He is the man who, eleven years ago, while a practicing dentist in an Oklahoma town, became interested in western oil development. With holdings in 157 oil wells after he had become successful in that game, Dr. Beeler had wide opportunities to observe the possibilities and exigencies of that business, or game, as it may rightly be called. He saw men carried up into the realm of sudden riches; he saw hopes fulfilled beyond their own limits. But he saw the other side, too, of the oil game—its uncertainty, and the ruin that this uncertainty brought to some.

One day Dr. Beeler heard about the strike made in the famous Joplin zinc ore district. He began studying the possibilities of the new found opportunity. He reflected that in the oil business, when a well was drilled, no mortal could with certainty tell which of four things would be the result—oil, water, gas or a hole in the ground. He reflected that an oil well, drilled from 1,100 to 3,500 feet in the ground, cost from \$5,000 to \$30,000 before its real promise was known. And then he compared this with data he had gathered about the mining industry, in which nature's store of wealth lies comparatively close to the surface and covers great areas, necessitating, in proportion, a small initial outlay. He applied this comparison particularly to what he had heard about the Joplin Mansfield fields.

Dr. Beeler was not long in making up his mind. It was two years ago in Kansas City that the project, which is now being carried to every state in the Union, had its inception. Dr. Beeler had selected a partner, severed his connections with the oil fields, and had employed an agent, versed in the technique of such an undertaking, to investigate opportunities in the Joplin district.

But it was by chance that the real opportunity was found. One day, when Dr. Beeler's emissary was fruitlessly bickering with people in the field to which prospectors were already swarming, an old man called him aside.

"If you want to see an unworked locality, I want to show you something," said the old man.

As the result of the investigation and assaying which followed, Dr. Beeler, his partner and several notaries, in all of the public automobiles the nearby town afforded, set out in the late afternoon in what is now the Mansfield district. The chauffeurs and the notaries and all others with whom the party came in contact were bound to secrecy. There were neither automobiles nor notaries available for other possible prospectors.

That was October 16, 1917. In a day or so, the prospectors had secured leases on 18,000 acres of land rich in ore, and had laid the foundation of the project which is now becoming na-

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Stock Now \$1.00

¶ We're away over the \$200,000 mark! We've received checks for stock from States as distant as New York and Texas! ¶ Investors are judging the value of the stock of the Louisville Mansfield Lead and Zinc Company by the record of the Kentucky Mansfield Lead and Zinc Syndicate. That company, already in operation, paid a monthly dividend of 2% in January and 3% in February. The officers and directors of both companies are chiefly the same gentlemen and the newer company has been organized to do just what the other is doing but on a larger scale. ¶ Its holdings are greater, consisting of four tracts of 40 acres each in the Mansfield District, right where the Mother Lode of the great Ozark Lead and Zinc fields comes nearest the surface. We've proven our holdings by drilling. We're already sinking the first shaft for our first mill!

Louisville Mansfield Lead & Zinc Co., Inc.
409 Starks Building, Louisville, Ky.

I am interested in your proposition and would be glad to make an investigation without obligation on my part.

Kindly send me copies of your booklet and fullest information.

Name

Address

T. M. Crutcher, President.
Nat C. Cureton, Secretary.

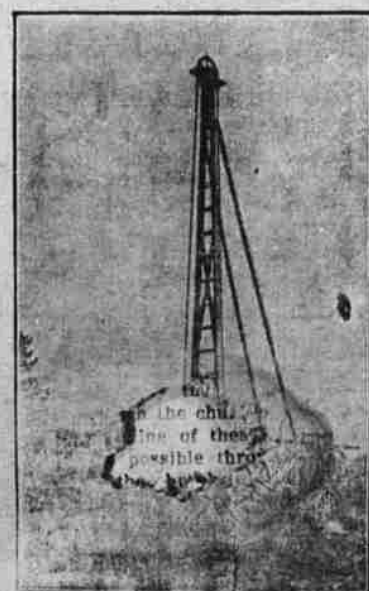
T. T. Beeler, Vice President.
W. E. Newbold, Treasurer.

DIRECTORS:

J. C. Mahon, W. E. Newbold, Nat C. Cureton,
T. M. Crutcher and T. T. Beeler.

Louisville Mansfield Lead and Zinc Co.
INCORPORATED
409 Starks Bldg. Louisville - Kentucky 409 Starks Bldg.

tion-would they knew that by taking the ore from slight excavations at given points over a given area, that the findings of an expert assayer-geologist would give them the exact extent of wealth which the establishment of mills would produce. Unlike the mere promise of an oil well, the potentialities of a zinc field could be scientifically established. Their reports were secured from A. Arnold, State geologist of Missouri, and Joseph Metcalfe, a London mineralogist and engineer, and showed that tests had proved the expectations of the prospectors.



These geological reports bear out to a large extent a theory which later became current as to the origin of the rich mineral products around Mansfield, Mo. According to this theory, Mansfield, one of the highest points in the district, is the site of a pre-historic volcano. The purest ore is found closest to this center, while the adulterated deposits are found as the distance becomes greater.

Once he had secured rights to the land, Dr. Beeler's plan became known and soon the district was a bee hive of fortune-hunters. But all of the promising land in the vicinity had been leased by Dr. Beeler and his associates and they were ready to launch their project.

Their scheme of operation calls ultimately for the organization of local companies in each of the forty-five states. Each of these corporations will be granted concessions around the reserved portion of the leases which the parent corporation will hold and which will be enhanced in value with the growing activity surrounding it.

The Kentucky Mansfield Lead & Zinc Syndicate was incorporated June 15, 1918. Its capital stock of \$100,000 was quickly sold out. On November 1 it bought its first mill, which soon began operations on the ground, and on February 1 a 2% dividend for January was paid stockholders, following which was paid a 3% dividend for February.

The Kentucky syndicate is made up almost entirely of Kentucky men. Dr. T. M. Crutcher, of Louisville, head of the Louisville Dental Laboratory, is

president, and N. C. Cureton is secretary. W. E. Newbold, of Louisville, is treasurer. Edward J. McDermott, of Louisville, is the corporation's attorney. Dr. Beeler is one of the directors, as is also Dr. Charles A. Funk.

The officers of the LOUISVILLE MANSFIELD LEAD & ZINC SYNDICATE, which was formed February 21, 1918, are the same as those of the Kentucky syndicate except that Dr. Beeler is vice president and J. C. Mahon, well known Louisville business man, is a director. Over half of the capital stock of \$500,000 already has been sold. Offices of the company are at 409 Starks Bldg., Louisville.

The stock is being put out at \$1.00 (par value) per share.

The company's property is in the heart of the Ozark Mountains, Wright County, Mo. One forty-acre tract is located between two mills, those of the Kentucky syndicate, known as the "Pioneer Mill," and of W. E. Caldwell, of Louisville, known as the "Red-bird Mill." This tract is considered one of the best in the district although three other forty-acre tracts are well located and partly tested.

So, as the new LOUISVILLE MANSFIELD LEAD & ZINC SYNDICATE starts its wheels a-whirling, the business romance of the poor dentist is carried farther along its way to the pocket-books and bank accounts of shrewd investors the country over.

ENGINE & GRIST MILL FOR SALE
One 10 h. p. Keosauke engine, and one set 18-inch French buhrs. Inquire at this office. 2-14-19

MATTIE.

Several from here attended church at Rich creek Sunday.

G. V. Ball Sr. and wife spent Sunday with Mr. and Mrs. G. V. Ball Jr. John Hayes and wife of Charley, were visiting Mr. and Mrs. Jay Moore recently.

Dr. J. O. Moore passed up our creek Friday enroute to Wilbur. Jettie Hayes spent Saturday night with Minnie and Stella Moore.

Mrs. J. W. Moore, who has been sick for a few days, is improving nicely.

Fred Short spent Saturday and Sunday with relatives in Louisa.

Jettie Hayes and Goldie Childers were visiting relatives at Ledoclo last week.

Burnside Ball was calling on his best girl at Adams Sunday.

Little Miss Dimple Hayes spent Saturday night with Jewell and Edith Moore.

Bertha Moore spent Saturday night and Sunday with Jewell Ball.

Mrs. D. M. Justice is spending a few days with her daughter, Mrs. Mont Wheeler, of Elaine.

J. D. Ball and C. C. Hays made a business trip to Louisa recently.

Mrs. Jay Moore spent Friday last with Mrs. B. E. Moore.

Bird Childers and daughter Gladys made a trip to Ledoclo Saturday.

Thomas Moore returned home from Columbus, O., last week.

B. E. Moore was visiting relatives at Sip Saturday and Sunday.

Estill Hayes makes frequent trips to Wilbur.

The surprise party given by Mr. and Mrs. G. V. Ball Jr. on Thursday evening of last week in honor of Miss Mahala Moore was largely attended.

Those present were Misses Alma

Hayes, Jettie Hayes, Minnie Moore, Stea Moore, Ruby Moore, Messrs. White Borders, Thomas Ball, Luther Moore, Lewis Moore, Jennings Cordle, Frank Moore, Ray Wilson, Burnside Ball, Eason Moore and Estill Hayes. All enjoyed the games and refreshments which were served. Mahala has been at the home of her sister, Mrs. G. V. Ball, for some time and made many friends at this place. She left the following Saturday for her home in Greenup. She will be greatly missed by friends and relatives here. MRS. GRUNDY.

SEED OATS FOR SALE.
Dixon, Moore & Co. has just received a car load of white seed oats. Farmers will do well to get their prices before buying elsewhere. 2-7-19

GIVE EXTERNAL APPLICATIONS OF BRAME'S VAPOMENTHA SALVE FOR CROUP, LAGRIFFE PNEUMONIA ETC.

Used Extensively By Physicians In Combating the Influenza Epidemic Will not Stain the Clothes